Episode 78 - Shownotes

The 6 Reasons Why Coaches Will Offer You A Scholarship

There are a number of reasons why coaches may give an athlete a sports scholarship. We are going to touch on 6 that we feel are probably the biggest determining factors.

First, pretty plain and simple and self-explanatory but we will spend some time on it.

Coaches will pick athletes and scholarship them based on ability. If you are better than what a coach currently has, and they can see it and feel it, then you will receive a scholarship. If a coach can see you compete, whether it be through video footage or in person, or if they see your times ad results.

And they feel you are better than what they currently have, or better than other incoming freshman. A coach may very will give you a scholarship. Through footage they can compare you to current athletes in their squad and others they are recruiting.

Now just touching on this. Its something you don't really think about. If you want a scholarship, like we just said, you have to be better than everyone in the current team. If you are playing team sports, and you are the best on the team are you going to enjoy your time?

If you are the best player, are you going to be happy? Will you be challenged? Because that is also something to think about..... You want to be somewhere where you aren't the best and aren't the worst. Well most people do anyways....because you will be challenged more.

That is number 1. Coaches give you a scholarship based on what they see and can compare.

The next one is attitude. We have touched on this one before in other episodes. Attitude is pretty much everything. What is your attitude toward the opportunity? How have you responded to emails? How have you writing your emails? All of this is very important.

In these stages, that is, dealing with offers and talking with coaches via emails and over the phone, coaches will be able to pick up on your attitude pretty quickly. If it is bad, forget about the scholarship and you can probably forget about the opportunity in general. A coach won't even want to bring you in let alone spend a portion of their budget on you.

Number three. A scholarship can be given to you if you are desperately needed. Does the coach really need someone in your position, do they really need someone with times that you have and your results. Or has an athlete recently left the team abruptly and the coach needs you badly. That is certainly a reason why a coach may give you a scholarship.

So, a scholarship out of desperation almost. Things happen, people leave, things change. Out of pure need from a coach you may receive a scholarship.

Number 4. Your information is verified. Exactly and what we mean by this is proven statistics or proven results. Not made up. So, for example, if you have your personal best in the 100m on your page as 11 seconds. Well awesome. Where is the proof. Do you have a link that can prove that?

Were those results recorded or was that in your backyard?

So, information that is verified or verifiable. Did you actually score 20 goals in a season? If so, how can you show that. That can either be through footage, or anything that is recorded online.

Now also, you can get some pretty cool stats recorded from our college combines that we run across the country. Our athletic testing days allows athletes to gather important data for their websites and portfolios that we send to coaches. We run 5 10 50 agility, 20 meter sprints, vertical leaps etc. All gold standard tests that they run in the US.

If a coach sees you run a specific time in the yo yo test, or the 20-meter sprint. They will immediately know where you are at. So verifiable information. Data that is available that is recorded. Now this is another reason as to why a coach may give you an athletic scholarship. Through your athletic history. So where have you competed in the past.

Now that's not to say, well I played for my country when I was 12, or that I played for the Arsenal under 15's. When we say athletic history its more about recent history.

What were you doing a year out from heading to the US. Where were you competing. If you were competing at a high level, obviously the more chance you have of receiving an athletic scholarship. If you are a national representative in your sport the year before you go over to the US, its more than likely there will be a coach that will give you a scholarship.

But again, this needs to be verified. You can't just say you played for your country, or at a high level without proof of this. It means nothing otherwise.

Number 6. This is a big one that we don't really think about either.

But if you have been able to save money and you can contribute to more, a coach may give you a scholarship. If it isn't going to blow a coaches budget, then they may want to spend money on you. That's a great one. And look the others still need to contribute to this as well.

You still need footage, and verifiable data, and you still need to have a good attitude. Its not like you can just afford to spend more so that means you don't have to supply footage etc.

If you can contribute more; A coach won't have to blow his budget on you and offer you scholarship. Which kind of sounds weird because the goal is to get large scholarships so why would you want to have a coach spend less?